

FOR IMMEDIATE RELEASE

%%website%%

### **Gala Bingo reveals brand new look website and value-packed games and promotions**

Gala Interactive Ltd., Gala Bingo, %%date%% - With the online gaming industry one of the few who seems to be floating above the mess of the global economic crisis, Gala Interactive Ltd. is preparing to capitalise on such a climate with their relaunch of a totally new-look Gala Bingo.

Powered by the highly regarded Virtue Fusion bingo network, Gala Bingo sports a brand new look, with attractive social features, a huge selection of rooms and games, an exciting and rewarding new loyalty program, more jackpot games than any other online bingo site, and some hugely popular new features that are bound to whip up bingo fans everywhere into a frenzy.

In response to player feedback, Gala Bingo has revamped its welcome bonus and now offers all new players a generous £30 bonus when they play through £10, which will last a while with the number of free and 1p bingo games that the bingo giant has lined up.

In addition, Gala Bingo now offers more daily bingo jackpot games, more often, resulting in more winners, than any other bingo site online. That results in players having a better chance of winning a prize than at any other bingo site and will be a massive plus for current Gala Bingo players and new players alike. The stats count the number of daily jackpots offered at the new Gala Bingo site at 600, which is an impressive 200 more jackpot games than the closest competitor.

Gala Bingo also aims to emphasise value for money with their new release, with plenty of chances to win prizes playing free bingo or paying a few pennies for even bigger prizes. The popular Windicates promotion has been further developed to be even more rewarding with players in a syndicate all winning 50% of the prize when a team member wins.

With bingo being such a social game, and Gala in particular known for emphasising the social side of the game, their Gala Live! room is expected to be a massive hit, with live callers via webcam, live fun, games, special promos and impromptu rewards on the agenda. Gala Live! aims to combine the live thrill of Gala's land-based bingo halls with the convenience of playing from the comfort of your own home and has already created quite a stir.

Gala Bingo has also revealed a rewarding new loyalty program that sees regular players earning Buzz Points, which can be swapped for cash, bingo tickets and other prizes.

And in keeping up with an ever-increasing social player base that's always on the go, Gala Bingo has also released an android compatible version of the bingo software that can be played while out and about.

#### About

For over twenty years, Gala Bingo has been the UK's most loved and trusted bingo operator, a solid household name in the gaming industry, with over **143 clubs, 5 million members**, and paying out prizes of over £28 million per week.

#### Contact:

%%contact details here%%