

## **Online Bookmaker: Betrally**

### **Overview**

Betrally was established in 2010, making it one of the younger online betting sites out there, but they've used this to their advantage, marketing themselves as a fresh, contemporary and vibrant online betting site. Their coverage of live events, regular bonuses and promotions, and impressive variety of bet types makes them a popular choice amongst online sports punters, and their casino and games options means bettors can stay with the site for all their betting and gaming needs. Betrally's mobile betting platform brings live betting to punters pockets, offering a streamlined sports betting experience from any mobile device.

### **Betrally Sportsbook**

#### ***Markets and Odds***

Betrally offers its members a great range of global sports to bet on, covering over 30 different types of sports, including soccer, tennis, golf, rugby, cricket, cycling, ice hockey, boxing, coverage of special sporting events such as the Olympics and World Cup, plus many others. They give punters over 200 different bets to choose from across 12,000+ unique events every week. Soccer betting is popular at Betrally, with over 150 of the world's biggest leagues covered at the site. In terms of odds, Betrally aims to offer some of the most competitive prices in the industry, with special 'best odds guaranteed' prices on certain soccer betting opportunities and some attractive in-running betting options and prices.

#### ***The Website***

Betrally's website is aesthetically pleasing with its green and navy blue design, is easy to navigate, and sensibly arranged. All sports are arranged down the left side, upcoming live events, betting highlights and last minute bets are featured in the centre section underneath a large but non-invasive banner, and your bet slip, a live schedule and details of the site's promotions down the right side. You can choose your preferred style of odds from Fractions, Decimal or American, and you can also select your time zone. There are 6 languages to choose from: English, German, Spanish, Italian, French and Greek. The main navbar at the top of the site's pages allows you to quickly and easily navigate between Betrally's other products and platforms: Sports, Live Betting, Casino, Games, Live Casino and Mobile. Placing a bet is a very simple case of ticking the box next to your preferred opportunity, clicking on the price, entering the number of bets you want, then clicking place bets. Your bet slip also shows you your potential winnings, which is a handy feature.

#### ***Live Betting***

Betrally's live betting platform is so dedicated, it has a whole tab of its own. And for good reason: it's brimming with options that you can tweak to your liking, giving you a personalised live betting experience. You can see upcoming events on the page's default preference, or you can choose to view a page that's arranged specifically for Asian betting, or select the live schedule for details of upcoming live events over the coming week arranged in time order. Live betting events are arranged by sport and clicking an event will bring up a little graphic along with all your in-running betting options. You can also be alerted by sound whenever a goal is scored thanks to Goal Alerts and a Live Bets Search feature lets you home in on specific bets with ease. Betrally offers live betting on over 12,000 live events every month.

## **Betrally Casino**

### ***Overview***

Betrally Casino offers members casino gameplay using the same login details, allowing a smoother transition to online gaming between matches. Betrally Casino features hundreds of industry leading games including several varieties of Roulette and Blackjack, 3D games, progressive jackpot games, and a huge number of slots. You can also experience live dealer versions of Roulette, Blackjack and Baccarat in the separate tab Live Casino. The slots on offer are some of the best in the industry from well known developers such as Microgaming and Sheriff Gaming, while the selection of bonuses and other special promotions makes it worth sticking around.

### ***Ways to play at Betrally Casino***

Members can enjoy Betrally Casino's games without the need to download any software to their computer thanks to the instant play nature of the site's design. You simply log in, select a game and start playing. This is a particularly attractive feature for sports punters who are already used to betting without the need to download anything.

### ***Betrally Casino software***

Betrally Casino's software is powered by several developers depending on the games selected, and the online only nature of play means online gaming at the site is super fast and very enjoyable. There is also the option to play betrally Casino's games from your mobile device thanks to Betrally Mobile.

## **Other Gaming Products**

### ***Overview***

Betrally Games is another section of the site, similar to the casino, that offers many classic, quick-running games with a variety of themes. Betrally Mobile is a cutting edge mobile betting and online gaming platform that is fully compatible with all mobile devices, offering punters the opportunity to bet and play on the go.

## **Bookmaker's Company Information**

### ***About***

Established in 2010, owned by ZapZap Marketing, and operating in Cyprus, Betrally offers online sports betting, casino gaming, games and live casino to members in a variety of countries. Mobile sports betting and gaming is also offered via Betrally's industry leading mobile betting app, Betrally Mobile. The site is offered in 6 languages, with 24 hour support available via phone, email and live chat.

### ***Licence***

Betrally is licensed in Curacao.

**Betting Markets**

Soccer, Basketball, American Football, Tennis, Baseball, Ice Hockey, Handball, Rugby, Golf, Snooker, Pool, Motor Racing, Darts, Cycling, Boxing, Volleyball, Speedway, Athletics, Floorball, Cricket, Winter Sports, Table Tennis, Aussie Rules, Bandy, MMA, Badminton and a variety of non-sporting specials.

**Security**

Financial transactions at Berally are protected by 128 bit SSL data encryption technology, credit card transactions are verified, the website features firewall protection and also employs an auto-timeout feature for member security.

**Payment Methods**

Deposits can be made using Visa and Mastercard credit/debt cards, Skrill (Moneybookers) and via bank transfer.

**Currencies**

AUD, CAD, DKK, EUR, GBP, HKD, JPY, MYR, NOK, PLN, RUB, SEK, SGD, USD